

February 2026 sales review

Harbor Desk | Operations lead | Synthetic practice data

Measure	January 2026	February 2026
Revenue (USD)	\$12,000	\$15,000
Cost (USD)	\$6,000	\$7,800
Gross profit (USD)	\$6,000	\$7,200
Gross margin	50%	48%

What changed

Revenue increased 25%, from \$12,000 to \$15,000.

Gross profit increased 20%, from \$6,000 to \$7,200.

Gross margin fell by 2 percentage points, from 50% to 48%. Revenue growth did not translate into a higher margin.

Proposed follow-up

Review the product-level cost changes with the operations team before choosing an action. The supplied figures do not establish why costs changed.

Definitions and source

Gross profit = revenue minus supplied cost. Gross margin = gross profit divided by revenue. Source: the six supplied rows in monthly-sales.xlsx, reconciled in sales-summary.xlsx. USD; revenue excludes tax. This exercise includes no refunds, discounts, or currency conversions.

Generated during one Codex-session exercise. This fictional report is an example artifact, not a business forecast or an independently reviewed result.